



Crossing Automation Names Cecilia Hayes Vice President of Human Resources

Fremont, Calif.—May 06, 2010—Crossing Automation, Inc. (www.crossinginc.com), a leading supplier of efficient, cost-effective front-end and back-end automation solutions and engineering services to high volume semiconductor equipment manufacturers, today announced the hiring of Cecilia Hayes as vice president (VP) of Human Resources (HR). Her responsibilities include policy, compensation and growth.

“Cecilia brings to Crossing tremendous experience guiding companies through periods of rapid growth, building top tier talent pools, developing compensation plans that invest employees in their company’s success and establishing high-performance corporate cultures,” said Bob MacKnight, president and CEO of Crossing Automation. “As a consultant to Crossing over the past four years, Cecilia was critical to our success pulling together two organizations following the Asyst acquisition and helping both teams to quickly coalesce around our common goals as a company. This enabled us to get off to the great start we experienced over the last eight months and represents the leadership we anticipate she will provide in her new role.”

Hayes has 30 years of experience in high-technology HR and has been involved with semiconductor start-ups from early stages of development through aggressive growth phases including initial public offerings (IPOs). As a consultant, she has worked with many successful start-ups in addition to Crossing, such as Telegent Systems, Audience, eSilicon and Inphi Inc. Prior to consulting, Cecilia served as the VP of HR at S3 Inc. for 10 years, during which time the company grew to over 750 employees, gained close to \$1 billion in revenue, and underwent a successful IPO. She started her career at Silicon Graphics at its fastest growth phase, including its IPO.

Photos are available online at: <http://www.flickr.com/photos/crossingautomation/4582587814/in/set-72157622783403082/>

ABOUT CROSSING AUTOMATION

Crossing Automation is a leading supplier of efficient, cost-effective front-end and back-end automation solutions and engineering services to high volume semiconductor equipment manufacturers. The company’s unique approach to automation solutions enables its customers to shorten time to market, lower development costs and reduce total costs. Through its front-end and back-end automation solutions, Crossing achieves critical manufacturing flexibility for OEMs and IC manufacturers alike.

Crossing’s End-to-End Automation Platforms

Crossing Automation’s ExpressConnect™ modular building block family of automation components delivers integrated atmospheric and vacuum substrate handling sub-systems with small footprints, low costs and high productivity for semiconductor manufacturing. Crossing also delivers a broad range of leading-edge, cost-effective 300 mm, 200 mm, and 150 mm component technologies to both OEMs and semiconductor manufacturers including isolation, robotics, and tracking. Crossing implements a system architecture that uses highly reliable linear transfer devices and simplified control algorithms to improve efficiencies and control reliability and is key to enabling a comprehensive, flexible, end-to-end automation solution.



Company Contact:

Larry Dulmage

Crossing Automation

Tel: 510-661-5007

E-Mail: larry.dulmage@crossinginc.com

Agency Contact:

Amy Smith

Impress Public Relations

Tel: 401-369-9266

E-Mail: amy@impress-pr.com